

2016 EDITORIAL CALENDAR

Vending Times



Every issue of VT influences a readership of key decision-makers. Industry leaders rely on VT for its insightful, must-read coverage that defines the issues and opportunities in vending.

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	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad Close	12.14.15	1.11.16	2.9.16	3.9.16	4.11.16	5.9.16	6.7.16	7.15.16	8.10.16	9.9.16	10.11.16	11.10.16
Ad Files Due	12.18.15	1.18.16	2.17.16	3.16.16	4.18.16	5.16.16	6.15.16	7.21.16	8.17.16	9.19.16	10.18.16	11.16.16
Target Mailing	1.13.16	2.12.16	3.15.16	4.13.16	5.16.16	6.14.16	7.18.16	8.16.16	9.14.16	10.11.16	11.14.16	12.11.16
Convention Distribution*	East Coast Expo (NJAA amusement show). Atlantic City, NJ Feb. (TBA)		Amusement Expo International Las Vegas Mar. 16-17	NAMA OneShow Chicago April 13-16	NCA Sweets & Snacks Expo Chicago May 24-26				Atlantic Coast Exposition (ACE) Myrtle Beach, SC Oct. 13-15	NAMA Coffee Tea & Water conference Nashville, TN Nov. 8-10	IAAPA Expo Orlando, FL Nov. 15-18	2017 European Amusement and Gaming Expo London Jan. 17-19
	Bonus Distribution! VT enjoys onsite distribution at numerous regional, national and international trade shows not listed here. Call for details.		NBVA (Bulk Vending) Show [AE collocation] Las Vegas Mar. 16-17				Year-Round Digital Advertising Opportunities are also available both on VendingTimes.com and in the Ahead of the Times weekly newsletters.			NACS (Las Vegas, Oct. 18-21) National Assn. of C-Stores		

VT.24.7.365. We provide round-the-clock reporting on what's happening in vending and coin-op. We offer daily Web posts, RSS feeds in more than a dozen news categories, twitter feeds, weekly email news dispatches (4x-6x) and special email newsletters, including dedicated advertising editions.

Dedicated News Every issue of *VENDING TIMES* includes news dedicated to Full-Line Vending, Micromarkets, Office Coffee Service, Foodservice, Amusement Vending and Bulk Vending.

Editorial Highlights*	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
VENDING, MICROMARKETS and OCS	2016 vending, micromarket, coffee trends Pure water	Countertop brewers and single-cup NAMA OneShow preview	Healthy vending and nutritional labeling Articles by vending, OCS and technology experts published monthly.	NAMA OneShow issue	Sweets & Snacks Expo issue Confections and snacks First OneShow report	Cold drinks Tech update NAMA OneShow reporting cont.	SPECIAL ISSUE: BUYERS GUIDE and DIRECTORY The vending industry's No. 1 resource	Micromarkets Convenience foods ACE preview	ACE issue Payment systems Security	Coffee, Tea & Water issue Hot beverages First ACE report	Water as a service ACE reporting cont.	Coffee, Tea & Water reporting begins
MUSIC & GAMES and BULK	Countdown to Amusement Expo begins Spring product review	Amusement Expo preview NBVA show preview	AMOA/AAMA Amusement Expo & NBVA show issue	Amusement Expo and NBVA wrapup	AE and NBVA show and convention reporting cont.	Jukeboxes Tavern market	The BUYERS GUIDE lists key suppliers in coin-op	Street operations	Countdown to IAAPA Fall product review	IAAPA Attractions Expo preview	IAAPA Attractions Expo issue	First IAAPA report

*Editorial and convention schedules are subject to change

The annual **VT International BUYERS GUIDE Issue** - listing key suppliers of equipment and products for vending, OCS, foodservice and coin-op - is the industry's authoritative reference guide for purchasing. The BUYERS GUIDE is circulated throughout the industry, in the United States and abroad, serving as a key purchasing resource for operators in all segments of the diverse and growing vending, office refreshment and foodservice business, and to organizations outside the industry seeking knowledgeable partners. The **CENSUS of the INDUSTRY**, now available online, has been a recognized source of marketing data used by the industry, and by the financial community and government outside it, for the past 70 years. **Digital versions** of monthly editions are also available and can deliver more exposure for your company's branding message in global markets. Digital editions are hosted by VT's online library where they are easily accessed by readers.