

2017 EDITORIAL CALENDAR*

Vending Times



Every issue of VT influences a readership of key decision-makers. Industry leaders rely on VT for its insightful, must-read coverage that defines the issues and opportunities in vending.

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	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad Close	12.15.16	1.13.17	2.9.17	3.16.17	4.11.17	5.9.17	6.7.16	7.7.17	8.10.17	9.8.17	10.11.17	11.14.17
Ad Files Due	12.20.16	1.18.17	2.17.17	3.23.17	4.18.17	5.16.17	6.19.16	7.18.17	8.17.17	9.19.17	10.18.17	11.21.17
Target Mailing	1.12.17	2.8.17	3.8.17	4.14.17	5.5.17	6.8.17	7.20.16	8.8.17	9.7.17	10.11.17	11.8.17	12.8.17
Convention Distribution*	European Amusement & Gaming Expo* London Jan. 17-19 *Dec '16 issue	East Coast Gift & Variety Show (NJAA Expo). Atlantic City Feb. 21-23	Amusement Expo International Dallas Mar. 14-16	NAMA OneShow Las Vegas April 19-21	NCA Sweets & Snacks Expo Chicago May 23-26				Atlantic Coast Exposition (ACE) Myrtle Beach, SC Oct. 12-14	NAMA Coffee Tea & Water conference Grapevine, TX Nov. 6-7	IAAPA Expo Orlando, FL Nov. 14-17	2018 European Amusement & Gaming Expo London Jan. 16-18
Year-Round Digital Advertising Opportunities are also available both on VendingTimes.com and in the Ahead of the Times weekly newsletters.			NBVA (Bulk Vending) Show [AE collocation] Dallas, Mar. 14-16			Bonus Distribution! VT enjoys onsite distribution at numerous regional, national and international trade shows not listed here. Call for details.						

VT.24.7.365. We provide round-the-clock reporting on what's happening in vending and coin-op. We offer daily Web posts, RSS feeds in more than a dozen news categories, twitter feeds, weekly email news dispatches (4x-6x) and special email newsletters, including dedicated advertising editions.

Dedicated News Every issue of *VENDING TIMES* includes news dedicated to Full-Line Vending, Micromarkets, Office Coffee Service, Foodservice, Amusement Vending and Bulk Vending.

Editorial Highlights**	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
VENDING, MICROMARKETS and OCS	2017 vending, micromarket, coffee trends	Single-cup coffee trends OneShow preview begins	OneShow preview cont. Pure water	NAMA OneShow issue Sweets & Snacks Expo issue	First OneShow report Tech update	Machines: The new consumer experience in vending Cold drinks: CSDs and bottled water	SPECIAL ISSUE: BUYERS GUIDE and DIRECTORY The vending industry's No. 1 resource	ACE preview	ACE issue Mobile megatrends	Coffee, Tea & Water issue Hot drinks First ACE report	Micromarkets	Coffee, Tea & Water reporting begins
<i>Operator, manufacturer and supplier profiles published monthly.</i>	FEB & MAR: RUN YOUR ONESHOW LINES!										<i>Articles by vending, OCS and technology experts published monthly.</i>	
MUSIC & GAMES and BULK	Countdown to Amusement Expo begins RUN YOUR SHOW LINES!	Amusement Expo preview NBVA show preview RUN YOUR SHOW LINES!	AMOA/AAMA Amusement Expo & NBVA show issue	Amusement Expo and NBVA first report	AE and NBVA show and convention reporting cont. Jukeboxes	Street operations: amusements and bulk	The BUYERS GUIDE lists key suppliers in coin-op	Tavern market	Countdown to IAAPA begins RUN YOUR SHOW LINES!	IAAPA Attractions Expo preview RUN YOUR SHOW LINES!	IAAPA Attractions Expo issue	First IAAPA report

The annual **VT International BUYERS GUIDE Issue** - listing key suppliers of equipment and products for vending, OCS, foodservice and coin-op - is the industry's authoritative reference guide for purchasing. The BUYERS GUIDE is circulated throughout the industry, in the United States and abroad, serving as a key purchasing resource for operators in all segments of the diverse and growing vending, office refreshment and foodservice business, and to organizations outside the industry seeking knowledgeable partners. **Digital versions** of monthly editions are also available and can deliver more exposure for your company's branding message in global markets. Digital editions are hosted by VT's online library where they are easily accessed by readers.

*Convention and **Editorial schedules are subject to change