

2015 EDITORIAL CALENDAR (subject to change) Vending Times

Every issue of VT influences a readership of key decision-makers. Industry leaders rely on VT for its insightful, must-read coverage that defines the issues and opportunities in vending.

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	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad Close	12.8.14	1.9.15	2.9.15	3.9.15	4.10.15	5.8.15	6.7.15	7.10.15	8.10.15	9.11.15	10.9.15	11.9.15
Ad Files Due	12.15.14	1.16.15	2.17.15	3.16.15	4.17.15	5.15.15	6.15.15	7.17.15	8.17.15	9.18.15	10.16.15	11.16.15
Target Mailing	1.16.15	2.17.15	3.16.15	4.17.15	5.15.15	6.16.15	7.17.15	8.17.15	9.15.15	10.19.15	11.16.15	12.18.15
Convention Distribution	East Coast Expo (NJAA amusement show). Atlantic City, NJ Feb. 18-19		Amusement Expo Las Vegas Mar. 24-26	NAMA OneShow Chicago April 22-24	NCA Sweets & Snacks Expo Chicago May 19-21			Atlantic Coast Exposition (ACE) Myrtle Beach, SC Oct. 8-10	NAMA Coffee Tea & Water conference Washington, DC Nov. 2-4	IAAPA Expo Orlando, FL Nov. 16-20	2016 European Amusement and Gaming Expo London Jan. 12-14	
Bonus Distribution!	VT enjoys onsite distribution at a number of regional, national and international trade shows not listed here. Call for details.		NBVA (Bulk Vending) Show [AE collocation] Las Vegas Mar. 24-26					Year-Round Digital Advertising Opportunities are also available both on VendingTimes.com and in the Ahead of the Times weekly newsletters.				

VT.24.7.365. We provide round-the-clock reporting on what's happening in vending and coin-op. We offer daily Web posts, RSS feeds in more than a dozen news categories, twitter feeds, weekly email news dispatches (4x-6x) and special email newsletters, including advertising-only editions.

Dedicated News Every issue of *VENDING TIMES* includes news dedicated to Full-Line Vending, Office Coffee Service, Foodservice, Amusement Vending and Bulk Vending.

Editorial Highlights	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
VENDING, MICROMARKETS and OCS	2015 vending, micromarket, coffee trends Pure water	Countertop brewers and single-cup NAMA OneShow preview	Healthy vending and nutritional labeling	NAMA OneShow issue	Sweets & Snacks Expo issue Confections and snacks First OneShow report	Cold drinks Tech update NAMA OneShow reporting cont.	SPECIAL ISSUE: BUYERS GUIDE and DIRECTORY The vending industry's No. 1 resource	Micromarkets Convenience foods ACE preview	ACE issue Payment systems Security	Coffee, Tea & Water issue Hot beverages First ACE report	Water as a service ACE reporting cont.	Coffee, Tea & Water reporting begins
Operator, manufacturer and supplier profiles published monthly.			Articles by vending, OCS and technology experts published monthly.					Topics covered in every issue include, but are not limited to, technology and vending machine designs, as well as trends in such product categories as hot and cold drinks, candy, pastries, frozen and convenience foods, and "healthier" items.				
MUSIC & GAMES and BULK	Countdown to Amusement Expo begins 2015 product	Amusement Expo preview NBVA show preview	AMOA/AAMA Amusement Expo & NBVA show issue	Amusement Expo and NBVA wrapup	AE and NBVA reporting cont.	Jukeboxes Tavern market	The BUYERS GUIDE lists key suppliers in coin-op	The street operator	Countdown to IAAPA Attractions Expo	IAAPA Attractions Expo preview	IAAPA Attractions Expo issue	First IAAPA report
Topics covered in every issue include, but are not limited to, cranes/redemption, videogames, pinball, photobooths, tavern leagues, billiards and table games, along with such bulk vending areas as ball gum, flat merchandise and capsule products.												

*The annual **VT International BUYERS GUIDE Issue** - listing key suppliers of equipment and products for vending, OCS, foodservice and coin-op - is the industry's authoritative reference guide for purchasing. The BUYERS GUIDE is circulated throughout the industry, in the United States and abroad, serving as a key purchasing resource for operators in all segments of the diverse and growing vending, office refreshment and foodservice business, and to organizations outside the industry seeking knowledgeable partners. The **CENSUS of the INDUSTRY** is available online. It is a recognized source for marketing data used by everyone in the industry, and by the financial community and government outside it, for the past 69 years. **Digital versions** of monthly editions are also available and can deliver more exposure for your company's branding message in global markets. Digital editions are hosted by VT's online library where they are easily accessed by readers.