

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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VENDING TIMES is a B2B brand intended for individuals with broad-based interests in the vending and coffee service industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features.

FIELD SERVED

VENDING TIMES serves the automatic merchandising (vending) and coffee service industries. This includes music and game operators; vending operators; mobile caterers; office coffee service operators; suppliers and/or distributors/brokers of vendible products; manufacturers and distributors of vending/amusement equipment and component parts; libraries, consultants, trade associations, etc.; and others related to the field..

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Corporate & Operating Management including: Owners, Co-Owners, Partners, Proprietors, Presidents, Chairmen, CEOs, Vice Presidents; Sales Management including: Sales Managers/Vice Presidents, Regional/District managers; Operations/Account/Marketing managers, Sales Directors; Purchasing Management including: Buyers, Purchasing Agents/Managers; and other titled and non-titled personnel allied to the field.

CHANNELS

VENDING TIMES MAGAZINE



6 Issues in the period
13,131 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
VENDING TIMES MAGAZINE (6 issues in the period)	12,727	404	13,131

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	108
Advertiser and Agency	660
Allocated for Trade Shows and Conventions	268
All Other	380
TOTAL	1,416

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	13,131	100.0	12,727	96.9	404	3.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,131	100.0	12,727	96.9	404	3.1

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2016 Issue	Total Qualified
January	13,304
February	13,373
March	13,306
April	13,285
May	12,846
June	12,671

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016
 This issue is 2.6% or 342 copies below the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
1.Full line vending operators plus specialized vending operators handling candy/ snacks, tobacco, hot and cold drinks, merchandise and music/games	8,524	66.3
2.Office coffee service operators primarily (not included in No. 1 above)	442	3.4
3.Mobile caterers only (not included in No. 1 above)	36	0.3
4.Music and games operators Primarily (not included included in No. 1 above)	1,550	12.1
5.Manufactures and/or distributors of vending/amusement equipment and component parts	797	6.2
6.Suppliers and/or distributors/brokers of vendible products	845	6.6
7.Other allied to the field such as libraries, consultants, and trade associations	652	5.1
TOTAL QUALIFIED CIRCULATION	12,846	100.0
PERCENT	100.0	

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3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	1,626	2,818	1,778	6,222	48.4
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	5,331	627	666	6,624	51.6
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	6,957	3,445	2,444	12,846	100.0
PERCENT	54.2	26.8	19.0	100.0	

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2016

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	42		Kentucky	142	
New Hampshire	49		Tennessee	267	
Vermont	26		Alabama	191	
Massachusetts	214		Mississippi	76	
Rhode Island	28		EAST SO. CENTRAL	676	5.3
Connecticut	115		Arkansas	94	
NEW ENGLAND	474	3.7	Louisiana	214	
New York	500		Oklahoma	160	
New Jersey	320		Texas	850	
Pennsylvania	559		WEST SO. CENTRAL	1,318	10.3
MIDDLE ATLANTIC	1,379	10.7	Montana	65	
Ohio	534		Idaho	84	
Indiana	229		Wyoming	28	
Illinois	678		Colorado	231	
Michigan	470		New Mexico	93	
Wisconsin	327		Arizona	292	
EAST NO. CENTRAL	2,238	17.4	Utah	120	
Minnesota	301		Nevada	177	
Iowa	164		MOUNTAIN	1,090	8.5
Missouri	348		Alaska	24	
North Dakota	40		Washington	213	
South Dakota	65		Oregon	155	
Nebraska	75		California	1,276	
Kansas	157		Hawaii	57	
WEST NO. CENTRAL	1,150	8.9	PACIFIC	1,725	13.4
Delaware	20		UNITED STATES	12,809	99.7
Maryland	205		U.S. Territories	21	
Washington, DC	25		Canada	9	
Virginia	273		Mexico	-	
West Virginia	65		Other International	7	
North Carolina	665		APO/FPO	-	
South Carolina	332				
Georgia	485				
Florida	689				
SOUTH ATLANTIC	2,759	21.5			
			TOTAL QUALIFIED CIRCULATION	12,846	100.0

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 202 copies or 1.6% to 2,451 copies or 19.1%, including NAMA. Business directories include 1 source of circulation for a quantity of 2,723 copies or 21.2%, including American Business List. Other sources include 4 sources of circulation for quantities of 111 or 0.9% to 535 or 4.2% including Amusement Expo Attendee List.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Alicia Lavay, President and Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	August 18, 2016
State	New York
County	Nassau
Received by BPA Worldwide	August 18, 2016
Type	BJ
ID Number	V004B0J6

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.