

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Vending Times Inc.
55 Maple Avenue
Ste. 304
Rockville Centre, NY 11570
Tel. No.: (516) 442-1850
Fax No.: (516) 442-1849
www.vendingtimes.com
alicia@vendingtimes.net

VENDING TIMES is a B2B brand intended for individuals with broad-based interests in the vending and coffee service industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features.

FIELD SERVED

VENDING TIMES serves the automatic merchandising (vending) and coffee service industries. This includes music and game operators; vending operators; mobile caterers; office coffee service operators; suppliers and/or distributors/brokers of vendible products; manufacturers and distributors of vending/amusement equipment and component parts; libraries, consultants, trade associations, etc.; and others related to the field..

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Corporate & Operating Management including: Owners, Co-Owners, Partners, Proprietors, Presidents, Chairmen, CEOs, Vice Presidents; Sales Management including: Sales Managers/Vice Presidents, Regional/District managers; Operations/Account/Marketing managers, Sales Directors; Purchasing Management including: Buyers, Purchasing Agents/Managers; and other titled and non-titled personnel allied to the field.

CHANNELS

VENDING TIMES MAGAZINE



6 Issues in the period
13,151 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
VENDING TIMES MAGAZINE (6 issues in the period)	12,608	543	13,151

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	122
Advertiser and Agency	671
Allocated for Trade Shows and Conventions	159
All Other	469
TOTAL	1,422

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	13,151	100.0	12,608	95.9	543	4.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,151	100.0	12,608	95.9	543	4.1

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2015 Issue	Total Qualified
January	13,273
February	13,224
March	13,123
April	13,420
May	13,006
June	12,855

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2015
This issue is 1.3% or 173 copies below the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
1.Full line vending operators plus specialized vending operators handling candy/ snacks, tobacco, hot and cold drinks, merchandise and music/games	8,336	64.1
2.Office coffee service operators primarily (not included in No. 1 above)	456	3.5
3.Mobile caterers only (not included in No. 1 above)	44	0.4
4.Music and games operators Primarily (not included included in No. 1 above)	2,487	19.1
5.Manufactures and/or distributors of vending/amusement equipment and component parts	819	6.3
6.Suppliers and/or distributors/brokers of vendible products	315	2.4
7.Other allied to the field such as libraries, consultants, and trade associations	549	4.2
TOTAL QUALIFIED CIRCULATION	13,006	100.0
PERCENT	100.0	

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3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2015

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	2,810	1,983	2,109	6,902	53.1
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	3,913	827	1,364	6,104	46.9
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	6,723	2,810	3,473	13,006	100.0
PERCENT	51.7	21.6	26.7	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2015

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function	12,412	95.4
Individuals by name only	594	4.6
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	13,006	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2015

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	42		Kentucky	126	
New Hampshire	46		Tennessee	246	
Vermont	25		Alabama	167	
Massachusetts	191		Mississippi	83	
Rhode Island	23		EAST SO. CENTRAL	622	4.8
Connecticut	100		Arkansas	114	
NEW ENGLAND	427	3.3	Louisiana	195	
New York	529		Oklahoma	146	
New Jersey	307		Texas	934	
Pennsylvania	498		WEST SO. CENTRAL	1,389	10.7
MIDDLE ATLANTIC	1,334	10.3	Montana	78	
Ohio	531		Idaho	84	
Indiana	221		Wyoming	43	
Illinois	604		Colorado	220	
Michigan	458		New Mexico	108	
Wisconsin	349		Arizona	330	
EAST NO. CENTRAL	2,163	16.6	Utah	124	
Minnesota	245		Nevada	240	
Iowa	169		MOUNTAIN	1,227	9.4
Missouri	299		Alaska	33	
North Dakota	39		Washington	216	
South Dakota	76		Oregon	169	
Nebraska	88		California	1,524	
Kansas	140		Hawaii	87	
WEST NO. CENTRAL	1,056	8.1	PACIFIC	2,029	15.6
Delaware	18		UNITED STATES	12,954	99.6
Maryland	236		U.S. Territories	28	
Washington, DC	24		Canada	17	
Virginia	264		Mexico	-	
West Virginia	73		Other International	5	
North Carolina	648		APO/FPO	2	
South Carolina	306				
Georgia	448				
Florida	690				
SOUTH ATLANTIC	2,707	20.8			
			TOTAL QUALIFIED CIRCULATION	13,006	100.0

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 3 sources of circulation for quantities of 183 copies or 1.4% to 1,241 copies or 9.3% including NAMA. Business directories include 1 source of circulation for a quantity of 2,617 copies or 20.1%, including American Business List. Other sources include 1 source of circulation for quantities of 1,706 copies or 13.1%, including Amusement Expo Attendee List.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Alicia Lavay, President and Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	August 21, 2015
State	New York
County	Nassau
Received by BPA Worldwide	August 21, 2015
Type	BJ
ID Number	V004B0J5

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.