

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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**VENDING TIMES** is a B2B brand intended for individuals with broad-based interests in the vending and coffee service industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features.

**FIELD SERVED**

**VENDING TIMES** serves the automatic merchandising (vending) and coffee service industries. This includes music and game operators; vending operators; mobile caterers; office coffee service operators; suppliers and/or distributors/brokers of vendible products; manufacturers and distributors of vending/amusement equipment and component parts; libraries, consultants, trade associations, etc.; and others related to the field..

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are Corporate & Operating Management including: Owners, Co-Owners, Partners, Proprietors, Presidents, Chairmen, CEOs, Vice Presidents; Sales Management including: Sales Managers/Vice Presidents, Regional/District managers; Operations/Account/Marketing managers, Sales Directors; Purchasing Management including: Buyers, Purchasing Agents/Managers; and other titled and non-titled personnel allied to the field.

## CHANNELS

**VENDING TIMES MAGAZINE**



6 Issues in the period  
12,707 average circulation

## EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
<b>VENDING TIMES MAGAZINE</b> (6 issues in the period)	12,212	495	12,707

**AVERAGE NON-QUALIFIED CIRCULATION**

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	118
Advertiser and Agency	660
Allocated for Trade Shows and Conventions	223
All Other	490
<b>TOTAL</b>	<b>1,491</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	12,707	100.0	12,212	96.1	495	3.9
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,707</b>	<b>100.0</b>	<b>12,212</b>	<b>96.1</b>	<b>495</b>	<b>3.9</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2015 Issue	Total Qualified
July	12,786
August	12,713
September	12,667
October	12,610
November	12,758
December	12,708

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2015**  
This issue is 0.5% or 61 copies above the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
1.Full line vending operators plus specialized vending operators handling candy/ snacks, tobacco, hot and cold drinks, merchandise and music/games	8,240	64.6
2.Office coffee service operators primarily (not included in No. 1 above)	437	3.4
3.Mobile caterers only (not included in No. 1 above)	42	0.3
4.Music and games operators Primarily (not included included in No. 1 above)	2,403	18.8
5.Manufactures and/or distributors of vending/amusement equipment and component parts	799	6.3
6.Suppliers and/or distributors/brokers of vendible products	304	2.4
7.Other allied to the field such as libraries, consultants, and trade associations	533	4.2
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,758</b>	<b>100.0</b>
<b>PERCENT</b>	<b>100.0</b>	

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**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2015**

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	2,756	1,945	2,073	6,774	53.1
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	3,840	811	1,333	5,984	46.9
VI. Single Copy Sales:	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>6,596</b>	<b>2,756</b>	<b>3,406</b>	<b>12,758</b>	<b>100.0</b>
<b>PERCENT</b>	<b>51.7</b>	<b>21.6</b>	<b>26.7</b>	<b>100.0</b>	

\*See Additional Data

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2015**

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	41		Kentucky	136	
New Hampshire	45		Tennessee	248	
Vermont	24		Alabama	167	
Massachusetts	186		Mississippi	79	
Rhode Island	23		EAST SO. CENTRAL	630	4.9
Connecticut	97		Arkansas	108	
NEW ENGLAND	416	3.3	Louisiana	193	
New York	505		Oklahoma	138	
New Jersey	295		Texas	904	
Pennsylvania	487		WEST SO. CENTRAL	1,343	10.5
MIDDLE ATLANTIC	1,287	10.1	Montana	76	
Ohio	518		Idaho	80	
Indiana	216		Wyoming	40	
Illinois	585		Colorado	210	
Michigan	442		New Mexico	104	
Wisconsin	344		Arizona	322	
EAST NO. CENTRAL	2,105	16.5	Utah	113	
Minnesota	239		Nevada	229	
Iowa	164		MOUNTAIN	1,174	9.2
Missouri	289		Alaska	32	
North Dakota	39		Washington	208	
South Dakota	76		Oregon	164	
Nebraska	84		California	1,460	
Kansas	136		Hawaii	83	
WEST NO. CENTRAL	1,027	8.0	PACIFIC	1,947	15.3
Delaware	20		UNITED STATES	12,705	99.6
Maryland	234		U.S. Territories	27	
Washington, DC	24		Canada	15	
Virginia	288		Mexico	-	
West Virginia	70		Other International	9	
North Carolina	682		APO/FPO	2	
South Carolina	341				
Georgia	436				
Florida	681				
SOUTH ATLANTIC	2,776	21.8			
			<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,758</b>	<b>100.0</b>

## ADDITIONAL DATA

### PARAGRAPH 3b:

Association rosters and directories include 3 sources of circulation for quantities of 179 copies or 1.4% to 1,186 copies or 9.3%, including NAMA. Business directories include 1 source of circulation for a quantity of 2,567 copies or 20.1%, including American Business List. Other sources include 1 source of circulation for a quantity of 1,673 copies or 13.1%, including Amusement Expo Attendee List.

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Alicia Lavay, President and Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

#### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	February 16, 2016
State	New York
County	Nassau
Received by BPA Worldwide	February 16, 2016
Type	BJ
ID Number	V004B0D5

#### About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.