

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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VENDING TIMES is a B2B brand intended for individuals with broad-based interests in the vending and coffee service industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features.

FIELD SERVED

VENDING TIMES serves the automatic merchandising (vending) and coffee service industries. This includes music and game operators; vending operators; mobile caterers; office coffee service operators; suppliers and/or distributors/brokers of vendible products; manufacturers and distributors of vending/amusement equipment and component parts; libraries, consultants, trade associations, etc.; and others related to the field..

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Corporate & Operating Management including: Owners, Co-Owners, Partners, Proprietors, Presidents, Chairmen, CEOs, Vice Presidents; Sales Management including: Sales Managers/Vice Presidents, Regional/District managers; Operations/Account/Marketing managers, Sales Directors; Purchasing Management including: Buyers, Purchasing Agents/Managers; and other titled and non-titled personnel allied to the field.

CHANNELS

VENDING TIMES MAGAZINE



6 Issues in the period
13,303 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
VENDING TIMES MAGAZINE (6 issues in the period)	12,687	616	13,303

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	120
Advertiser and Agency	671
Allocated for Trade Shows and Conventions	112
All Other	610
TOTAL	1,513

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	13,303	100.0	12,687	95.4	616	4.6
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,303	100.0	12,687	95.4	616	4.6

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2014 Issue	Total Qualified
July	13,292
August	13,294
September	13,187
October	13,374
November	13,366
December	13,305

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2014
This issue is 0.6% or 76 copies above the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
1.Full line vending operators plus specialized vending operators handling candy/ snacks, tobacco, hot and cold drinks, merchandise and music/games	8,491	63.5
2.Office coffee service operators primarily (not included in No. 1 above)	383	2.9
3.Mobile caterers only (not included in No. 1 above)	37	0.3
4.Music and games operators Primarily (not included included in No. 1 above)	2,742	20.5
5.Manufactures and/or distributors of vending/amusement equipment and component parts	1,088	8.1
6.Suppliers and/or distributors/brokers of vendible products	324	2.4
7.Other allied to the field such as libraries, consultants, and trade associations	301	2.3
TOTAL QUALIFIED CIRCULATION	13,366	100.0
PERCENT	100.0	

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3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2014

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	2,544	2,888	1,251	6,683	50.0
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	4,107	1,410	1,166	6,683	50.0
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	6,651	4,298	2,417	13,366	100.0
PERCENT	49.8	32.1	18.1	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2014

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function	12,699	95.0
Individuals by name only	667	5.0
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	13,366	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2014

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	38		Kentucky	142	
New Hampshire	45		Tennessee	241	
Vermont	23		Alabama	177	
Massachusetts	182		Mississippi	81	
Rhode Island	26		EAST SO. CENTRAL	641	4.8
Connecticut	104		Arkansas	112	
NEW ENGLAND	418	3.1	Louisiana	193	
New York	555		Oklahoma	143	
New Jersey	315		Texas	949	
Pennsylvania	501		WEST SO. CENTRAL	1,397	10.5
MIDDLE ATLANTIC	1,371	10.3	Montana	74	
Ohio	529		Idaho	89	
Indiana	233		Wyoming	46	
Illinois	632		Colorado	223	
Michigan	470		New Mexico	101	
Wisconsin	356		Arizona	319	
EAST NO. CENTRAL	2,220	16.6	Utah	131	
Minnesota	245		Nevada	293	
Iowa	174		MOUNTAIN	1,276	9.5
Missouri	301		Alaska	32	
North Dakota	36		Washington	228	
South Dakota	72		Oregon	157	
Nebraska	90		California	1,687	
Kansas	138		Hawaii	91	
WEST NO. CENTRAL	1,056	7.9	PACIFIC	2,195	16.4
Delaware	23		UNITED STATES	13,304	99.5
Maryland	238		U.S. Territories	30	
Washington, DC	16		Canada	20	
Virginia	273		Mexico	-	
West Virginia	75		Other International	7	
North Carolina	636		APO/FPO	5	
South Carolina	323				
Georgia	434				
Florida	712				
SOUTH ATLANTIC	2,730	20.4			
			TOTAL QUALIFIED CIRCULATION	13,366	100.0

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 3 sources of circulation for quantities of 250 copies or 1.9% to 966 copies or 7.2%.

Business directories include 1 source of circulation for a quantity of 2,525 copies or 18.9%, including American Business List.

Other sources include 3 sources of circulation for quantities of 453 copies or 3.4% to 1,524 copies or 11.4%, including Amusement Expo Attendee List.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Alicia Lavay, President and Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	February 26, 2015
State	New York
County	Nassau
Received by BPA Worldwide	February 26, 2015
Type	BJ
ID Number	V004B0D4

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.