



**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2012**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

No. 999/12-12

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**About BPA Worldwide**

A not-for-profit organization since 1931 and headquartered in Shelton, CT, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. The organization conducts 2,600+ audits for media brands in print, online/digital and live events. Additionally, under the iCompli brand, BPA documents compliance to defined standards including data protection, provides assurance of sustainability reporting, and verifies technology, service and privacy claims. BPA is supported by 2,700 advertiser and agency members.

Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.

**VENDING TIMES**

Vending Times Inc.  
55 Maple Ave.  
Ste. 304  
Rockville Centre, NY 11570  
Tel. No.: (516) 442-1850  
Fax No.: (516) 442-1849  
[www.vendingtimes.com](http://www.vendingtimes.com)  
[alicia@vendingtimes.net](mailto:alicia@vendingtimes.net)

Official Publication of: None  
Established: 1961  
Issues Per Year: 12

**FIELD SERVED**

VENDING TIMES serves the automatic merchandising (vending) and coffee service industries. This includes music and game operations, vending operations, mobile catering operations, office coffee services, suppliers of vendible products, manufacturers and distributors of vending equipment, brokers, schools, libraries, consultants and associations.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are Corporate & Operating Management including: Owners, Co-Owners, partners, proprietors, presidents, Chairmen, CEOs, Vice Presidents; Sales Management including: sales managers, regional/district managers, operations/account/marketing managers, sales directors; Purchasing Management including: buyers, purchasing agents/managers; and others titled and non-titled personnel allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	130
Advertiser and Agency _____	678
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	108
Digital _____	-
All Other _____	617
<b>TOTAL</b>	<b>1,533</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	15,044	100.0	14,014	93.2	1,030	6.8
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>15,044</b>	<b>100.0</b>	<b>14,014</b>	<b>93.2</b>	<b>1,030</b>	<b>6.8</b>

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2012 Issue	Number Removed	Number Added	Total Qualified
July _____	146	20	15,193
August _____	151	14	15,056
September _____	96	12	14,972
October _____	118	23	14,877
November _____	283	553	15,147
December _____	137	12	15,022
<b>TOTAL</b>	<b>931</b>	<b>634</b>	

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2012**

This issue is 0.8% or 123 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CORP & OPER MANAGEMENT	SALES MANAGEMENT	PURCHASING MANAGEMENT	OTHER
			Owner, Co-Owner, Partner, Proprietor, President, Chairman, CEO, VP	Sales Manager, Vice President, Regional/District Manager, Operations/Account/Marketing Manager, Sales Director	Buyer, Purchasing Agent/Manager	Other Titled and Non-Titled Personnel including Company Copies
1. Full line vending operators (also in manual food service) plus specialized vending operators handling candy/snacks, tobacco, hot and cold drinks, hot canned food, merchandise and music/games _____	10,358	68.4	7,713	899	423	1,323
2. Office coffee service operators primarily (not included in No. 1 above) _____	380	2.5	289	57	28	6
3. Mobile caterers only (not included in No. 1 above) _____	54	0.4	45	5	4	-
4. Music and games operators primarily (not included in No. 1 above) _____	2,080	13.7	927	90	1,046	17
5. Manufacturers and distributors of vending equipment and component parts _____	1,415	9.3	805	242	149	219
6. Suppliers and brokers of vendible products _____	366	2.4	214	116	25	11
7. Others allied to the field such as schools, libraries, associations and consultants _____	494	3.3	374	43	25	52
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>15,147</b>	<b>100.0</b>	<b>10,367</b>	<b>1,452</b>	<b>1,700</b>	<b>1,628</b>
<b>PERCENT</b>	<b>100.0</b>		<b>68.4</b>	<b>9.6</b>	<b>11.2</b>	<b>10.8</b>

ADDITIONAL DATA	
Full Line Vending Operators who also operate Music and Games _____	1,965
Music and Games Operators Primarily _____	2,080
<b>TOTAL OPERATORS INVOLVED IN MUSIC AND GAMES</b>	<b>4,045</b>

ADDITIONAL DATA	
Recipients who provide Bulk Vending _____	3,067

ADDITIONAL DATA	
Music and Games Operators primarily that also operate Vending _____	522

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2012**

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	594	5,679	2,224	8,497	56.1
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources: _____	5,813	837	-	6,650	43.9
VI. Single Copy Sales: _____	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>6,407</b>	<b>6,516</b>	<b>2,224</b>	<b>15,147</b>	<b>100.0</b>
<b>PERCENT</b>	<b>42.3</b>	<b>43.0</b>	<b>14.7</b>	<b>100.0</b>	

\*See Additional Data

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2012**

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	14,781	97.6
Individuals by name only _____	365	2.4
Titles or functions only _____	-	-
Company names only _____	1	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>15,147</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2012**

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	43		Kentucky _____	158	
New Hampshire _____	45		Tennessee _____	283	
Vermont _____	27		Alabama _____	201	
Massachusetts _____	228		Mississippi _____	95	
Rhode Island _____	34		<b>EAST SO. CENTRAL</b>	<b>737</b>	<b>4.9</b>
Connecticut _____	134		Arkansas _____	131	
<b>NEW ENGLAND</b>	<b>511</b>	<b>3.4</b>	Louisiana _____	210	
New York _____	698		Oklahoma _____	167	
New Jersey _____	386		Texas _____	976	
Pennsylvania _____	701		<b>WEST SO. CENTRAL</b>	<b>1,484</b>	<b>9.8</b>
<b>MIDDLE ATLANTIC</b>	<b>1,785</b>	<b>11.8</b>	Montana _____	64	
Ohio _____	618		Idaho _____	77	
Indiana _____	283		Wyoming _____	39	
Illinois _____	836		Colorado _____	221	
Michigan _____	505		New Mexico _____	100	
Wisconsin _____	409		Arizona _____	321	
<b>EAST NO. CENTRAL</b>	<b>2,651</b>	<b>17.5</b>	Utah _____	126	
Minnesota _____	294		Nevada _____	286	
Iowa _____	205		<b>MOUNTAIN</b>	<b>1,234</b>	<b>8.1</b>
Missouri _____	351		Alaska _____	38	
North Dakota _____	42		Washington _____	222	
South Dakota _____	70		Oregon _____	186	
Nebraska _____	97		California _____	2,155	
Kansas _____	166		Hawaii _____	56	
<b>WEST NO. CENTRAL</b>	<b>1,225</b>	<b>8.1</b>	<b>PACIFIC</b>	<b>2,657</b>	<b>17.5</b>
Delaware _____	32		<b>UNITED STATES</b>	<b>15,043</b>	<b>99.3</b>
Maryland _____	291		U.S. Territories _____	34	
Washington, DC _____	15		Canada _____	43	
Virginia _____	282		Mexico _____	1	
West Virginia _____	77		Other International _____	22	
North Carolina _____	509		APO/FPO _____	4	
South Carolina _____	264		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>15,147</b>	<b>100.0</b>
Georgia _____	472				
Florida _____	817				
<b>SOUTH ATLANTIC</b>	<b>2,759</b>	<b>18.2</b>			

**ADDITIONAL DATA**

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Association Rosters and directories include 3 sources of circulation for quantities of 48 copies or 0.3% to 796 copies or 5.2%. Business Directories include 1 source of circulation for a quantity of 2,893 copies or 19.1% including American Business Lists. Other sources include 4 sources of circulation for quantities of 91 copies or 0.6% to 894 copies or 5.8%.

**AVERAGE ANNUAL ORDER PRICE:**

The Average Annual Order Price is not available and therefore is not reported herein.

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Alicia Lavay, President and Publisher

Peter L. Chamberlin, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 15, 2013
State	New York
County	Nassau
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