

# 2014 EDITORIAL CALENDAR (subject to change)

# Vending Times

Every issue of VT influences a readership of key decision-makers. Industry leaders rely on VT for its insightful, must-read coverage that defines the issues facing the vending community.

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	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>Ad Close</b>	12.6.13	1.10.14	2.7.14	3.7.14	4.8.14	5.8.14	6.4.14	7.8.14	8.8.14	9.5.14	10.7.14	11.7.14
<b>Ad Files Due</b>	12.13.13	1.17.14	2.14.14	3.14.14	4.15.14	5.15.14	6.12.14	7.15.14	8.15.14	9.12.14	10.14.14	11.14.14
<b>Target Mailing</b>	1.10.14	2.18.14	3.11.14	4.14.14	5.14.14	6.13.14	7.16.14	8.12.14	9.12.14	10.14.14	11.12.14	12.12.14

<b>Convention Distribution</b>	<b>Bonus Distribution!</b> VT enjoys onsite distribution at a number of regional, national and international trade shows not listed here. Call for details.		<b>NAMA OneShow</b> <i>Chicago, April 9-11</i>	<b>NCA Sweets &amp; Snacks Expo</b> <i>Chicago, May 20-22</i>	<b>Year-Round Digital Advertising Opportunities</b> are also available both on <a href="http://VendingTimes.com">VendingTimes.com</a> and in the <i>Ahead of the Times</i> weekly newsletters.				<b>Atlantic Coast Exposition</b> <i>Myrtle Beach, SC Oct. 2-4 [ACE]</i>	<b>NAMA Coffee Tea &amp; Water Show</b> <i>City TBD, Date (in November) TBA</i>		
			<b>National Bulk Vendors Show and Amusement Expo</b> [collocation] <i>Las Vegas, March 25-27</i>						<b>NACS</b> ( <i>Atlanta, Oct. 12-15</i> )			

**Dedicated News** Every issue of *VENDING TIMES* includes news dedicated to Full-Line vending, Office Coffee Service, Foodservice, Amusement vending and Bulk vending.

<b>Editorial Highlights</b>	Micromarkets Forecast for 2014 Tech update	Countertop brewers and single-cup NAMA OneShow preview	Healthy vending and nutritional labeling Sustainability NAMA OneShow issue	First NAMA wrap-up Alternative-fuel vehicles for routes Materials handling	NAMA OneShow coverage Confections Sweets & Snacks Expo issue	Cold drinks Summer marketing/Digital signage New vending machine designs	<b>SPECIAL ISSUE: BUYERS GUIDE and DIRECTORY</b>	Micromarkets Frozen and convenience foods C-store challenge	Vending payment systems: cash and cashless <b>ACE issue</b> Security	Hot beverages and premium coffee & teas <b>NAMA Coffee Show issue</b> <b>PLUS: CENSUS of the INDUSTRY supplement</b>	Pure water Filtration systems	Office refreshment service Allied products
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Articles by vending, OCS and technology experts published monthly

**VT.24.7.365.** We provide round-the-clock reporting on what's going down in vending and coin-op. We offer daily Web posts, RSS feeds in more than a dozen news categories, twitter feeds, weekly email news dispatches (3x-4x) and special email newsletters, including advertising-only editions.

## VENDING TIMES WILL PRODUCE 12 ISSUES IN 2014: ELEVEN MONTHLY ISSUES and the annual BUYERS GUIDE, plus the CENSUS of the INDUSTRY [supplement]

### ABOUT OUR SPECIAL ISSUES:

The annual VT International BUYERS GUIDE Issue – listing key suppliers of equipment and products for vending, OCS, foodservice and coin-op – is the industry's authoritative reference guide for purchasing. The VT BUYERS GUIDE is circulated throughout the industry, in the United States and abroad, serving as a key purchasing resource for operators in all segments of the diverse and growing vending, office refreshment and foodservice business, and to organizations outside the industry seeking knowledgeable partners.

The CENSUS of the INDUSTRY has been the recognized source for marketing data used by everyone in the industry, and by the financial community and government outside it, for the past 67 years. This publication is referred to continually by decision-makers to analyze sales trends and gauge industry performance. The annual study mails with VT's October or November edition.

Digital versions of monthly editions and the annual Buyer's Guide and Census issues are also available and can deliver more exposure for your company's branding message in global markets. These digital volumes are hosted by VT's online library where they are easily accessed by readers.