

2015 EDITORIAL CALENDAR (subject to change)

Vending Times

Every issue of VT influences a readership of key decision-makers. Industry leaders rely on VT for its insightful, must-read coverage that defines the issues facing the vending community.

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	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad Close	12.8.14	1.9.15	2.9.15	3.9.15	4.10.15	5.8.15	6.7.15	7.10.15	8.10.15	9.11.15	10.9.15	11.9.15
Ad Files Due	12.15.14	1.16.15	2.17.15	3.16.15	4.17.15	5.15.15	6.15.15	7.17.15	8.17.15	9.18.15	10.16.15	11.16.15
Target Mailing	1.16.15	2.17.15	3.16.15	4.17.15	5.15.15	6.16.15	7.17.15	8.17.15	9.15.15	10.19.15	11.16.15	12.18.15
Convention Distribution	Bonus Distribution! VT enjoys onsite distribution at a number of regional, national and international trade shows not listed here. Call for details.		Amusement Expo and NBVA (Bulk) Collocation Las Vegas, Mar. 24-26	NAMA OneShow Chicago, April 22-24	NCA Sweets & Snacks Expo Chicago, May 19-21	Year-Round Digital Advertising Opportunities are also available both on VendingTimes.com and in the <i>Ahead of the Times</i> weekly newsletters.			Atlantic Coast Exposition (ACE) Myrtle Beach, SC Oct. 8-10	NAMA Coffee Tea & Water Show City TBD, Date (in November) TBA		
										NACS (Las Vegas, Oct. 11-14) National Assn. of C-Stores		

VT.24.7.365. We provide round-the-clock reporting on what's going down in vending and coin-op. We offer daily Web posts, RSS feeds in more than a dozen news categories, twitter feeds, weekly email news dispatches (3x-4x) and special email newsletters, including advertising-only editions.

Dedicated News Every issue of *VENDING TIMES* includes news dedicated to Full-Line vending, Office Coffee Service, Foodservice, Amusement vending and Bulk vending.

Editorial Highlights	Micromarkets Forecast for 2015 Tech update	Countertop brewers and single-cup NAMA OneShow preview	Healthy vending and nutritional labeling Sustainability	NAMA OneShow issue Alternative-fuel vehicles for routes Materials handling	First NAMA wrap-up Confections Sweets & Snacks Expo issue	Cold drinks New vending machine designs NAMA OneShow Report	SPECIAL ISSUE: BUYERS GUIDE and DIRECTORY	Micromarkets Frozen and convenience foods C-store challenge	Vending payment systems ACE issue Security	Hot beverages and premium coffee & teas NAMA Coffee, Tea & Water Show issue	Pure water Filtration systems	Office refreshment service Allied products PLUS: CENSUS of the INDUSTRY supplement
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VENDING TIMES WILL PRODUCE 12 ISSUES IN 2015: ELEVEN MONTHLY ISSUES and the annual BUYERS GUIDE, plus the CENSUS of the INDUSTRY [supplement]

ABOUT OUR SPECIAL ISSUES:

The annual VT International BUYERS GUIDE Issue – listing key suppliers of equipment and products for vending, OCS, foodservice and coin-op – is the industry's authoritative reference guide for purchasing. The VT BUYERS GUIDE is circulated throughout the industry, in the United States and abroad, serving as a key purchasing resource for operators in all segments of the diverse and growing vending, office refreshment and foodservice business, and to organizations outside the industry seeking knowledgeable partners.

The CENSUS of the INDUSTRY has been the recognized source for marketing data used by everyone in the industry, and by the financial community and government outside it, for the past 68 years. This publication is referred to continually by decision-makers to analyze sales trends and gauge industry performance. The annual study mails with VT's October or November edition.

Digital versions of monthly editions and the annual Buyer's Guide and Census issues are also available and can deliver more exposure for your company's branding message in global markets. These digital volumes are hosted by VT's online library where they are easily accessed by readers.