

Industry Petition for VISA to Support Dynamic Currency Conversion (DCC) at ATMs in the US



Anonymous 126 Comments



The US ATM industry and the millions of consumers we serve daily across America will greatly benefit from VISA making DCC available at ATMs in America on an expedited basis, and we appreciate VISA's prompt and positive consideration of this important and time sensitive industry request.

As a result, the following US ATM Consumers, Owners, Operators and Suppliers hereby respectfully ask VISA to modify its Network Rules to allow for the roll out of DCC services at ATMs in the US.

DCC represents a significantly beneficial service for consumers, as evidenced by the current widespread usage of DCC by international MasterCard cardholders at ATMs throughout the US today - and by the repeat usage of those DCC services by the many satisfied international MasterCard cardholders traveling to the US and already utilizing DCC in the US.

VISA supports DCC at the ATM in other nations and should no longer deny the availability of this same support for provision of DCC to international VISA cardholders at ATMs in the US. Additionally, we firmly believe there are no valid business or technical reasons for Visa's continued prohibition of DCC for the ATM market in the US.

Therefore, the undersigned organizations and individuals, who are each ATM consumers, owners, operators and suppliers operating or utilizing services in the US, respectfully request that VISA support provision of DCC to consumers at ATMs throughout the US, as soon as possible.

BY SIGNING THIS PETITION, THE BELOW SIGNATORIES ARE HEREBY REQUESTING THAT VISA PROMPTLY TAKE ALL NECESSARY STEPS TO INITIATE AND SUPPORT DYNAMIC CURRENCY CONVERSION (DCC) AT ATMS THROUGHOUT THE US: