

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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VENDING TIMES is a B2B brand intended for individuals with broad-based interests in the vending and coffee service industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features.

FIELD SERVED

VENDING TIMES serves the automatic merchandising (vending) and coffee service industries. This includes music and game operators; vending operators; mobile caterers; office coffee service operators; suppliers and/or distributors/brokers of vendible products; manufacturers and distributors of vending/amusement equipment and component parts; libraries, consultants, trade associations, etc.; and others related to the field..

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Corporate & Operating Management including: Owners, Co-Owners, Partners, Proprietors, Presidents, Chairmen, CEOs, Vice Presidents; Sales Management including: Sales Managers/Vice Presidents, Regional/District managers; Operations/Account/Marketing managers, Sales Directors; Purchasing Management including: Buyers, Purchasing Agents/Managers; and other titled and non-titled personnel allied to the field.

CHANNELS

VENDING TIMES MAGAZINE



6 Issues in the period
13,004 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
VENDING TIMES MAGAZINE (6 issues in the period)	12,654	350	13,004

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	75
Advertiser and Agency	646
Allocated for Trade Shows and Conventions	112
All Other	443
TOTAL	1,275

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	13,004	100.0	12,654	97.3	350	2.7
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,004	100.0	12,654	97.3	350	2.7

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2017 Issue	Total Qualified
January	12,912
February	14,571
March	13,363
April	13,318
May	12,039
June	11,821

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017
 This issue is 8.8% or 1,158 copies below the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
1.Full line vending operators plus specialized vending operators handling candy/ snacks, tobacco, hot and cold drinks, merchandise and music/games	6,563	54.5
2.Office coffee service operators primarily (not included in No. 1 above)	373	3.1
3.Mobile caterers only (not included in No. 1 above)	35	0.3
4.Music and games operators Primarily (not included included in No. 1 above)	1,432	11.9
5.Manufactures and/or distributors of vending/amusement equipment and component parts	1,860	15.5
6.Suppliers and/or distributors/brokers of vendible products	582	4.8
7.Other allied to the field such as libraries, consultants, and trade associations	1,194	9.9
TOTAL QUALIFIED CIRCULATION	12,039	100.0
PERCENT	100.0	

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3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	1,107	1,633	2,522	5,262	43.7
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	3,818	2,959	-	6,777	56.3
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	4,925	4,592	2,522	12,039	100.0
PERCENT	40.9	38.2	20.9	100.0	

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	35		Kentucky	148	
New Hampshire	53		Tennessee	258	
Vermont	25		Alabama	178	
Massachusetts	210		Mississippi	75	
Rhode Island	26		EAST SO. CENTRAL	659	5.5
Connecticut	115		Arkansas	81	
NEW ENGLAND	464	3.8	Louisiana	177	
New York	518		Oklahoma	145	
New Jersey	352		Texas	829	
Pennsylvania	534		WEST SO. CENTRAL	1,232	10.2
MIDDLE ATLANTIC	1,404	11.7	Montana	46	
Ohio	544		Idaho	68	
Indiana	206		Wyoming	19	
Illinois	602		Colorado	212	
Michigan	434		New Mexico	88	
Wisconsin	305		Arizona	239	
EAST NO. CENTRAL	2,091	17.4	Utah	116	
Minnesota	285		Nevada	129	
Iowa	168		MOUNTAIN	917	7.6
Missouri	353		Alaska	19	
North Dakota	30		Washington	206	
South Dakota	58		Oregon	156	
Nebraska	90		California	1,165	
Kansas	104		Hawaii	39	
WEST NO. CENTRAL	1,088	9.0	PACIFIC	1,585	13.2
Delaware	24		UNITED STATES	12,013	99.8
Maryland	214		U.S. Territories	18	
Washington, DC	36		Canada	5	
Virginia	275		Mexico	-	
West Virginia	63		Other International	3	
North Carolina	536		APO/FPO	-	
South Carolina	265				
Georgia	439				
Florida	721				
SOUTH ATLANTIC	2,573	21.4			
			TOTAL QUALIFIED CIRCULATION	12,039	100.0

ADDITIONAL DATA

PARAGRAPH 3b:

Association Rosters and Directories include 1 source of circulation for a quantity of 2831 copies or 23.5% from NAMA..

Business Directories include 1 source of circulation for a quantity of 2,661 copies or 22.1% from American Business List.

Other Sources include 3 sources of circulation for quantities of 110 copies or 0.9% to 862 copies or 7.2% including International Association of Amusement Parks and Attractions

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Alicia Lavay, President and Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	July 18, 2017
State	New York
County	Nassau
Received by BPA Worldwide	July 18, 2017
Type	BJ
ID Number	V004B0J7

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.